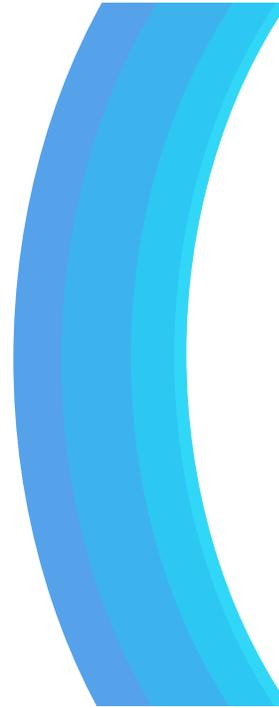


Why Aurora

Measure Impact

Drive Positive Change with Aurora Dashboard Insights



Engagement

Retention

Increase Engagement & Retention

The Aurora platform is designed specifically to give companies a concrete and scalable way to address the broken first rung on the corporate ladder. If women are promoted and hired to first-level manager at the same rate as men, there will be one million more women added to management in Corporate America over the next five years.*

The first platform to answer the specific challenges early-career women experience, Aurora combines a unique mix of high-touch, personalized guidance with the power of peers for a powerful, holistic program that helps drive engagement and retention.

* *Women in the Workplace 2019*, McKinsey & Company

“

Aurora is a game-changer. With the Aurora platform we are able to create peer-to-peer connections across multiple locations to foster belonging and increase engagement.

Cara Antonacci, VP HR at Everbridge

”

Provide Continuous Learning and Skill Building

Aurora answers the need for continuous learning and leadership training by providing a virtual, interactive, environment focused on the skills most important to enabling early-career women to thrive and succeed. **80%** of millennials rate development opportunities as an important factor in their job satisfaction and engagement.

Aurora's continuous learning and leadership-building modules include:

- ✓ Setting & achieving goals
- ✓ Building resilience
- ✓ Operating with high impact

Build Community and Network

Women are 2.5 times more likely to become high performers if they have a tight-knit circle of supportive women at work.*

Aurora brings the power of peers to companies by bringing small teams of women together for 6-12 month programs led by an experienced Aurora executive Guide.

Through scheduled Team and 1:1 virtual Meetups, early-career women can share experiences and gain real-life advice from women who have walked in their shoes and navigated similar work situations.

* Northwestern & University of Notre Dame

ENGAGEMENT

JOB PLACEMENT
LEVEL

“

Aurora enables you to virtually meet and speak with other women in the company who are focusing on personal and professional growth. Ultimately, it helps boost confidence and assists in highlighting your career objectives.

Aurora Participant

”

Optimize Performance & Productivity

Aurora's signature goal-setting tool gives early-career women a better way to set, track and achieve goals across current work projects, personal life and future career aspirations. Aurora's highly interactive, collaborative environment provides an engaging platform to encourage success and celebrate achievements and milestones with a small group of supportive peers in an online social setting.

“

I can't recommend it enough, it was extremely helpful for me to assess where I am in my career and hone in on where I would like to go.

Aurora Participant

”

Actionable Insights and Data

With the Aurora Dashboard, companies can more quickly and thoroughly understand trends and gain insight into the top areas where women are interested in growing and developing their careers within the organization.

By having an anonymous aggregated view of behavioral impact indicators like community, leadership and confidence, as well as company culture indicators including engagement, retention and personal development, companies can more quickly create the changes needed to better support and empower early-career women.

Learn more about Aurora

[Request Demo](#)